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energy-efficient  
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Homes & Land  
Magazine



EXCELLENCE  
IN REAL ESTATE



TEAMWORK —  
Together, everyone achieves more!



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1849 N Kolb Road, Tucson, AZ 85715  
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Each Office Is Independently Owned and Operated.  
Member, National Association of Realtors (NAR)



KELLERWILLIAMS.  
SOUTHERN ARIZONA



### Experience That Sets Us Apart

For more than two decades, we've been helping clients achieve their dreams of owning a home and investing in Real Estate. Whether moving up or downsizing, newly built custom or production homes, purchasing second homes, investment property or land acquisition we've become the go-to experts.

### Local Expertise

We live in Tucson — have raised our kids here — so we know the Old Pueblo. We have represented thousands of buyers and sellers through the years in all areas of town. In addition to years of Real Estate experience, our team background includes marketing, sales management, interior design and distressed property revitalization. We are consistently ranked in the top 1% of the Tucson Association of Realtors. This background helps us sell your home at the maximum price with minimum hassle.

### Top Performance

We proudly employ every means possible to maintain our top performance record in the real estate industry. From daily coaching and team building to ongoing agent training, our focus is on growing our knowledge in order to better serve your needs.



*Win-Win Or No Deal - Integrity: Do the Right Thing*  
*Customers Always Come First - Commitment In All Things*  
*Creativity: Ideas before Results - Trust Starts with Honesty*  
*Success: Achieving Results Through People*

### Hi-Tech Marketing, 24/7

Utilizing every technology available, we keep your property marketed 24/7. We promote through over 340 web sites including Trulia and Zillow; social media such as Facebook, LinkedIn, and real estate blogs; as well as KW email blasts, local media including Homes & Land Magazine, and national media like the Wall Street Journal and The New York Times.

### Communication

We believe communication is the key to any business relationship and we will keep you informed regularly with feedback, prepare and deliver reports and discuss all marketing activities with you.

### The Importance of Staging

Staging makes a remarkable difference in the number of showings of a home, which may result in a faster sale. From furniture placement, colorization and lighting to professional photography – it all matters. Staging also effectively improves vacant home appeal, adding personality and scale to highlight room size. Our expertise has successfully driven more traffic to the homes we list. We have a proven track record — homes on the market for months with other brokers have been sold within weeks after staging by our team of professionals. We will guide you and provide a free staging consultation featuring Staging Packages with several levels of services.

### Our Team

With the Adamson-Garcia Group, you get an enthusiastic team of professionals, committed to proactively promoting and selling your home and also making sure we find the home of your dreams that fits your budget and lifestyle. We are market savvy and we focus on customer satisfaction. Our motto is “a Win-Win for everyone.”

### Roni Benge-Adamson

*REALTOR\*, Associate Broker, ABR\*, CRS, GRI, GRN, CLHMS*  
A licensed Realtor since 1996, Roni's credits include Designated Broker and Sales & Marketing Manager with extensive experience in all phases of new and custom home construction from inception to completion. She is an Accredited Buyer's Representative (ABR), GRI educated Realtor\*, Green Building specialist, and a certified corporate relocation liaison. Knowledgeable in interior design, she is an expert at staging homes for maximum value.

### Kelly Garcia, REALTOR\*, ABR\*, CRS, e-Pro, GRN, CLHMS

A multi-million-dollar-producing Realtor\* since 2004, Kelly has been Top Individual Agent in her office yearly since 2006. Her wide-ranging experience includes residential, residential income property, investment property, luxury, vacation and second homes and corporate relocations. Designated a Green Building specialist, e-PRO, ABR\* and a listing specialist, Kelly is also an experienced staging consultant.

### Rayma Ritchie, REALTOR\*, Buyer Specialist

Licensed since 2003, Rayma has a diversified background and holds a BS in Business Administration with a Minor in Labor Relations. She specializes in new construction, luxury buyers, relocation, investors, Arizona vacation homes, adult communities and first-time home buyers.

### Steve Reiner, REALTOR\*, Buyer & Seller Agent, SFR, MRP, CMRS

Pragmatic and detail-oriented, Steve focuses on listening to clients' needs and understanding their lifestyle to assure their home purchase or sale is structured around their particular goals. Highly skilled in human relations, Steve goes the extra mile for all his clients.

### Rachael Benge, REALTOR\*, Buyer Specialist/Administrative Assistant

Rachael oversees all contracts as our point of contact with clients, agents and service providers. A licensed agent, she also has an integral role in our marketing and advertising, and is a Summa Cum Laude graduate of the U of A Eller College of Management.

