

Partners in **Innovation**

**An Exclusive Program
for Select Participants**

Membership Benefits:
Expert Market Data & Analysis
Half-Price Subscriptions
VIP Alerts & Industry Events
And Much More!



medtech  insight
a division of Windhover Information

WINDHOVER
INFORMATION



Consider Us Your Go-To Business Information Partner

As you move forward and innovate the best and brightest products in the device industry, we are proud to offer you these Partners In Innovation Program benefits:

- 50% savings off the list price on our expertly researched Market & Technology Reports: More than 100 detailed analyses, covering 25 high-growth medtech markets, with new titles publishing each month.
- 50% off subscriptions to six important publications, including Medtech Insight Newsletter.
- Discounted registrations to industry events sponsored by Windhover.
- VIP Alerts with the latest news & tips.
- Unprecedented editorial and research staff within Medtech Insight, Windhover Information, FDC Reports and Elsevier. Now called Elsevier Business Intelligence. Simply the best.

We're Passionate About Helping Medical Device Entrepreneurs Succeed!



Partners In Innovation

We Understand Your Business... As a start-up device company there's a long list of costs involved in getting your new company up and running, then researching and developing your products—getting them through the maze of FDA approvals—and then, finally, onto the competitive worldwide market.

Exclusively Yours— Expert Market Data & Analysis

We would like to make it easier for you to obtain the essential market analysis you need to plot your strategy confidently in this crucial stage of your company's development.

That's why we've introduced Medtech Insight and Windhover Information's exclusive **Partners In Innovation** Program, only available to companies with \$20 million in sales a year or less.

As a member of **Partners In Innovation**, you'll benefit from numerous program features like expert market data and analysis at a special half-price rate so that you can plot your growth strategy cost-effectively and confidently.

Expert procedure volumes, product, competitor, market analysis and forecasting from Medtech Insight and Windhover Information has been relied upon by top-tier as well as emerging device companies and others for nearly 20 years.

Take advantage of this exclusive program designed specifically for emerging medical device companies like yours!

Contact us today!

949.453.0071

Toll-free in the U.S.: 888.290.2225

Email: sales@medtechinsight.com

Half-Price Subscriptions

**Medtech Insight
Newsletter**
**InVivo
StartUp**
The Gray Sheet
The Silver Sheet



We are inspired by those
with the courage to think
differently and the drive
to make things happen.

Now in its 10th year of publication, *Medtech Insight* Newsletter is written and edited by seasoned industry participants and experts, each 44- to 50-page issue of the *Medtech Insight* Newsletter provides insights into the technology and market developments (devices, instrumentation, biomaterials, gene therapy, tissue engineering, etc.) impacting a wide range of surgical and non-surgical clinical practices (cardiothoracic and vascular surgery, general surgery, orthopedics and spine surgery, interventional radiology/ cardiology, etc.).

The *Medtech Insight* Newsletter also offers you all the tools to stay ahead of the competition with expert insight into market dynamics, healthcare trends, deal-making, start-ups, emerging companies and emerging technologies. The Newsletter also answers the most necessary of questions:

- What direction is my market taking?
- What do we have to do to stay on top?
- Are there opportunities in this space?
- Whose products are about to challenge mine?

Medtech Insight Newsletter: 50% off the regular annual rate of \$1850. This offer includes a print copy each month as well as online access to the entire archive of past issues dating back to 1999. (Offer valid for new subscriptions only.)

Start Your Subscription...949.453.0071

Or call toll-free in the U.S.: 888.290.2225

Email: sales@medtechinsight.com

**Visit the Medtech Insight Newsletter website:
www.medtechinsight.com**

Newsletter feature articles include topics in Healthcare Trends, Healthcare Investment, Mergers and Acquisitions, Alliances and Joint Ventures, Financings, Business and Technology Briefs, Clinical Updates, and Start-Up News. In addition, our regular coverage and in-depth analysis is provided on a broad range of high-growth medical technology markets, including:

- Aesthetic/Cosmetic Surgery
- Biomaterials/Biotechnology
- CardiovascularDiagnostics and Therapeutics
- Computer-Aided/Image-Guided Surgery
- Critical Care/Anesthesiology/Emergency Medicine
- Diabetes Management
- Drug Delivery
- Ear/Nose/Throat (ENT) Surgery
- GI Surgery
- Imaging
- Information Technology
- Interventional Cardiology
- Interventional Radiology/Vascular Procedures
- Men's and Women's Health
- Minimally Invasive Surgery
- Neurology/Neurovascular Surgery
- Oncology Diagnostics and Therapeutics
- Ophthalmology
- Orthopedic/Spine Surgery
- Pain Management
- Peripheral Vascular Disease
- Point-of-Care Diagnostics
- Regenerative Medicine
- Urology
- Wound Care
- ... and more

VIP Alerts & Industry Events ...and much, much more!

Exclusive Partners In Innovation VIP Alerts, delivered via email regularly, offer you the advantage of our direct pipeline to the latest newsmakers in the industry. Stay current with the latest trends, news and industry changes. Plus, Your membership benefits gain discounted entry to our premiere conferences. See the list of upcoming events to make your reservations today.





Medtech Insight stands behind the quality of each of our intensively researched Market and Technology Reports, with after-sales support that is second-to-none in the industry. Our analysts are happy to answer any questions you have. Reports are available as a single-site or multiple-site license, in print and/or PDF format. Ask us about company-wide reports library accounts. Visit our website to view our complete Reports Library at: Medtechinsight.com/reports

To Order

Order your print and/or PDF report copies, either as a single-site or multiple-site license, or ask about specially priced corporate library subscriptions.

Call 949.453.0071 or 888.290.2225 toll-free in the U.S. or email: reports@medtechinsight.com

Offering comprehensive analyses of the current and emerging markets for medical devices.

Market & Technology Reports 50% Off All Report Titles

Here are just some of the current titles available:

U.S. Markets for Current and Emerging Wound Closure Technologies

Publishing April 2009 - \$4,750 list price - #A124

European Markets for Electrocardiography and Cardiovascular Disease-Related In Vitro Diagnostic Testing Products

Publishing April 2009 - \$4,850 list price - #A217

U.S. Surgical Procedure Volumes

March 2009 - \$5,250 list price - #A607

European Markets for Cardiovascular Disease Diagnostic Imaging Products

March 2009 - \$4,850 list price - #A216

European Markets for Drug Delivery Products and Technologies

January 2009 - 439 pages - \$5,250 list price - #A351

U.S. Markets for Home Healthcare Products

January 2009 - 522 pages - \$5,250 list price - #A371

U.S. Markets for Stroke Management Products

December 2008 - 340 pages - \$4,750 list price - #A226

U.S. Disease Incidence and Prevalence

November 2008 - 355 pages - \$4,750 list price - #A702

European Markets for Critical Care Patient Monitoring Products

September 2008 - 275 pages - \$4,850 list price - #A348

Current and Emerging U.S. Markets for Myocardial Revascularization, Repair, and Regeneration Products and Technologies

September 2008 - 348 pages - \$4,750 list price - #A236

European Markets for Urinary Stone Removal Devices and Equipment

August 2008 - 234 pages - \$2,850 list price - #A453

*Offer valid only on published and produced Medtech Insight Reports



Partners in Innovation

SAVE THE DATES...

For These Upcoming Industry Events

In3 East

Boston, June 23-25, 2009

Medical Device Investor Day

Boston, June 23, 2009

See details on both events inside!

In3 Summit

San Francisco, Oct. 19-21, 2009

Medical Device Investor Day

San Francisco, Oct. 19, 2009

Join Teams that Have Already Registered...

***Abbott, Boston Scientific, CR Bard,
Covidien, Medtronic, Johnson & Johnson,
Kimberly Clark, Teleflex, Stryker,
and many more.***



As an emerging medical device company with sales of \$20 million a year or less, your company qualifies for our exclusive ***Partners In Innovation Program*** featuring many benefits and substantial savings on industry reports, newsletters and events. ***Learn more inside!***

medtech  insight
a division of Windhover Information

1 Technology Drive
Bldg. J, Ste. 703
Irvine, CA 92618 U.S.A.
www.medtechinsight.com



June 23-25, 2009

The Westin Copley Place
Boston, MA

**Growing Your Medical Technology
Business through Financing,
M&A and Strategic Partnerships**

**Invest, Partner and Network with the
Most Promising Early- to Late-Stage
Medical Technology Companies and the
Biggest Deal Makers in the Medtech
Business Development and Investment
Communities from around the world.**



Top reasons to attend Windhover Conferences

- Catch up on the state of medical technology investment and partnering network with peers who face similar challenges in regulatory, reimbursement and clinical issues for medical devices.
- Benchmark your dealmaking against the best and brightest winners and losers: Find out which companies and technologies are worth the investment.
- Get key trend analysis on medical technology deal structures. Maximize your strategic alliance opportunities by meeting business development leaders who'll share practical advice and strategies on how to structure successful deals.
- Attended by senior-level decision-makers from the investment community and major medical technology, biopharmaceutical, biotech, venture capital and other companies.

**To Register or Inquire
About All Events Call**

949-453-0071

888-290-2225 toll free in the U.S.

E-mail: in3@windhover.com or visit
windhover.com/in3east09
windhover.com/in3summit09
windhover.com/investorday



Oct. 19-21, 2009

Mark Hopkins Inter-Continental Hotel
San Francisco, California

**The Largest Strategic Partnership
and Investment Meeting for
Medical Technology Executives**

**60+ Early- to Late-Stage Company
Presentations in Multiple Therapeutic
Areas Including Cardio/Peripheral
Vascular, Orthopedics/Spine, and
other High-Growth Technologies**

